







INDIA - SPAIN

MAY 2023

Your Investment Destination Your Partner in Growth

FASTEST GROWING LARGE ECONOMY



Largest and most stable democratic regime

75 years of Democracy

- 100x rise in GDP; currently at USD 3.5 Tn
- 500x rise in total exports; highest ever exports of USD 770 Bn in 2022-23



Growth rate ~7% (FY 2022-23)



5th largest economy; jumped **6 positions** since 2012



2nd largest working population of 522 Mn with median age of ~28 years



Annual **FDI doubled in last 8 years** (launch of Make in India in 2014); USD 35 Bn to USD 84 Bn in a decade



During pandemic, India witnessed V-shaped recovery; GDP contracted 24% in first quarter of 2021 before bouncing back to 20% in 1st quarter of FY 2021-22

AMRIT KAAL: VISION 2047 25-YEAR ROADMAP FOR INDIA@100





2nd largest at ~USD 32 Tn



FDI

To grow 12x to ~USD 1Tn



Per capita income

To grow **10x** to ~**USD 20,000**



Exports

To grow 12x to ~USD 8 Tn



GDP

Manufacturing GDP to grow **15x to ~USD 6 Tn**; Services GDP to grow **13x to ~USD 20 Tn**



Human capital

Largest and youngest working population across top economies globally

DOING BUSINESS IN INDIA: REFORMS



New Corporate Tax Code



Corporate tax reduced; amongst lowest globally

- For existing units 22%
- For new units 15%



Production Linked Incentives (PLI)

• Financial incentives worth **USD 26 Bn** to promote domestic production in 14 sectors



Semicon India Mission

 Financial incentives worth USD 10 Bn to develop semiconductors and display manufacturing ecosystem



Custom Bonded Warehouse

• **Duty exempted** on domestically manufactured goods for exports



Remissions of Duties and Taxes on Exported Products

Reimbursement of taxes & duties incurred on exports of goods from India

DOING BUSINESS IN INDIA: REFORMS



Project Development Cells



 Specialized teams in 29 ministries to handhold investors and offer ready on-the-shelf investible projects

Ease of Doing Business (EoDB)



- **79 positions jump in rank over 5 years**, in World Bank's EoDB ranking; featured in top 3 improvers list consecutively for 3 years; **among top 5 economies** for ease of starting new business
- **300+ reforms across 72 action points** for state governments to develop investor friendly ecosystem introduced under Business Reform Action Plan (BRAP)
- 40,000+ compliances reduced to improve industrial ecosystem



National Single Window System (NSWS)

One stop digital platform for all investor approvals, Centre & State

Offers GIS enabled repository of industrial grade land available for investors

DOING BUSINESS IN INDIA: REFORMS





PM Gati Shakti - National Master Plan for multi-modal Connectivity

• A **GIS based technology platform** to improve multimodal connectivity, logistics efficiency & ensure seamless movement of goods & services



National Logistics Policy

• Aims to **reduce logistics costs** to GDP and for India to be in top 25 countries in Logistics Performance Index (LPI) by 2030



Open Network for Digital Commerce (ONDC):

• First-of-its-kind open platform opportunity to **expand via e-Commerce** by connecting with other solution partners



e-Rupee

1st official digital currency of India launched

WORLD CLASS INFRASTRUCTURE FACILITIES





Railways

#1 Rail network in Asia (70,000 km+ railway track)



Urban Railways

10X Projected growth

by 2047



Highways

#2 Road network globally **2x** Projected Growth



Ports

4X Port handling capacity

by 2047



Aviation

7X Increase in trips by 2047

India now

8 Bn+ passengers

700 km

145,000 km

2,500 MMTPA+ handling capacity

200 Mn+ trips

Vision 2047

20 Bn+ passengers

7000 km

290,000 km

10,000 MMTPA+ handling capacity

1.5 Bn+ trips

TECHNOLOGY: DIGITALLY EMPOWERING INDIAN SOCIETY





~1.4 Bn people with unique digital identity



#1 Fintech adoption rate



#2 in Mobile phone users (1.2 Bn); Smartphone users (750 Mn); Internet Connections (850 Mn)



92 Bn digital transactions worth **USD 25 Tn** (Apr'22–Dec'22)



1 out of 5 Startup unicorns from Fintech



2.2 Bn+ COVID-19 vaccination coverage enabled via CoWIN App



USD 1 Tn digital economy by FY 2025



96% reduction in data cost; amongst lowest globally



350+ Districts covered by 5G services



Annual Information System (AIS) for Taxpayer Mobile App Launched

YOUR PARTNER IN INNOVATION





India ranks #1 in **Global Innovation Index** in Central & Southern Asia region, jumped **41** positions from 2015

India reports notably sharp rise in number of patents registered (up **25.4%**) in 2022

Companies with one of their largest R&D center in India



Largest R&D centre outside South Korea



India houses Oracle's second largest R&D workforce



Largest design centre outside US



Largest R&D centre outside H/Q Germany



Largest global R&D



2nd largest centre outside Korea R&D centre globally



Largest lab outside USA



Largest R&D facility outside US

180 innovation centres in India belong to Fortune 500 companies

3rd Largest Startup Ecosystem



1 India contributes 1 out of 10 Unicorns born globally

Startups recognized per day – highest globally

108 Indian Unicorns, valued at more than USD 345 Bn

Unicorns added in 2021, valued at USD 93 Bn; 21 Born in 2022 with a valuation of USD 27 Bn

International Startup Bridges

Knowledge exchange platform for all startup ecosystem stakeholders and provides avenues for collaboration





































INDIA'S JOURNEY TOWARDS NET-ZERO BY 2070



India's achievements & vision



4th largest producer of renewable energy & solar power



#8 Climate Change Performance Index (CCPI 2023) - India at best among G-20 countries

#5 Best Performing Countries



International Solar Alliance to unlock

USD 1 Tn investment in solar by 2030

in India



Nationally Determined Contribution (NDC) – India's transition to cleaner energy during 2021-30

India's 5 energy commitments (Panchamrit)



Raise non-fossil fuels based energy capacity to **500 GW by 2030**



Reduce total projected carbon emission by **1 Bn tonnes by 2030**



Meet 50% country's energy requirements using renewable energy sources by 2030



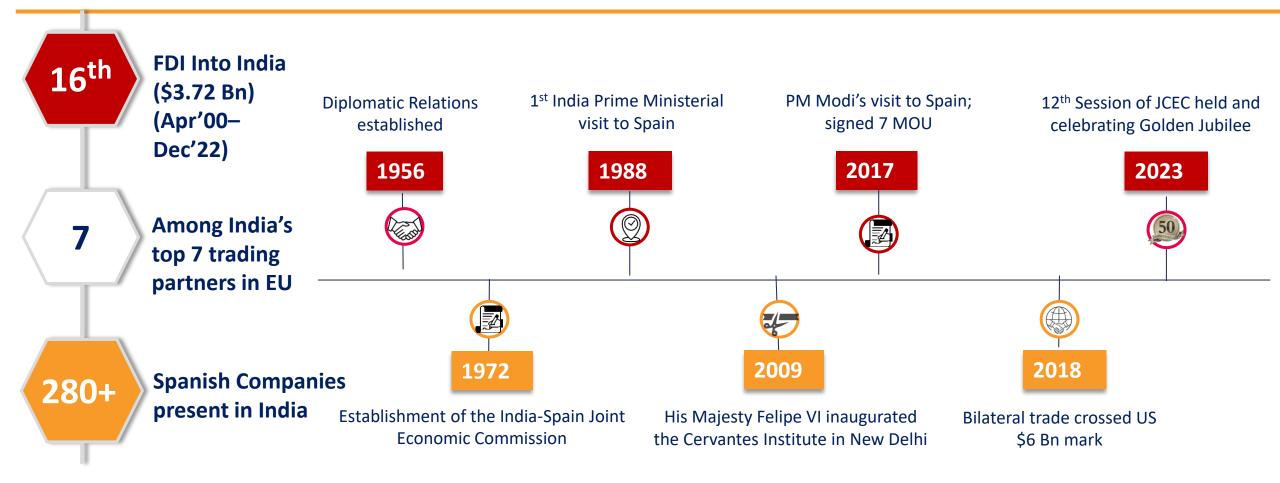
Net-zero emissions by 2070

INDIA – SPAIN: PARTNERS IN GROWTH



INDIA-SPAIN: GROWTH IN PARTNERSHIP







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INDITEX







ABOUT INVEST INDIA



ONE-STOP SHOP FOR INVESTORS



GOVERNMENT

Centre / States

Foreign Missions / Agencies



INDUSTRY

Associations / Corporates

Professional Advisors / Academia

Awareness & Engagement

Business Advisory

Strategy & **Implementation**

Investor Aftercare

Long term partnership

Opportunity Assessment

World Association of Investment Promotion Agencies

Partner / Location Search Market Strategy



2016, 2017, 2018, 2019

Regulatory Clearances **Policy Guidance**



Issue Redressal



Continuous Engagements



2018, 2019, 2020 2016 2016, 2018, 2020 15 President, 2021

INVEST INDIA: END-TO-END FACILITATION



PRE-INVESTMENT STAGE

INVESTMENT EXECUTION

AFTERCARE SERVICES

FDI policy advisory

JV and Strategic Partner Search

Policy Impact analysis

Policy / Regulatory advisory

Land/Site identification

Grievance support

Location assessment

License/Compliance advisory

Support for delays in approvals and company incorporation

Industry Opportunity
Assessment

Corporate and Industry
Introductions

Advisory support for expansion

Subsidy / Incentive advisory

Entry route procedure advisory

SUCCESS STORIES: SNAPSHOT OF FACILITATION BY INVEST INDIA



MARKET ENTRY: FURNITURE



High-end Danish luxury furniture manufacturer interested in setting up 100% export oriented greenfield unit in India

Project Details

- Plan to set up a greenfield unit for manufacturing high-end furniture items in India
- Needed help with market entry and location assessment to set up a 100% export-oriented unit.
- Indicated long-term plan to make India global manufacturing hub
- **Project timeline**: 2022-25 to commence operations
- **Products**: sofa covers & home furnishing items
- Location Decided: Islampur area, Maharashtra
- Next Steps: Company looking to start catering to the Indian market & expand operations.
 - Invest India helping build a business case and identify land for own manufacturing facility.

Support Provided & Outcome

June' 20	Investor reached out to Invest India for helping with necessary compliances to set up India entity
June-July' 20	Invest India helped in company formation and supported with location assessment, feasibility study of incentives and analysis of potential manufacturing locations
July-Sept' 20	Narrowed land options across Yamuna Expressway, UP and Islampur, MH and facilitated discussions with several state authorities
Oct-Nov' 20	Analyzed eligible incentives from MH and UP and conducted a comparative analysis of general+ export incentives in the region
Jan-Feb'21	Company decided to setup a manufacturing facility in Islampur, Maharashtra
Jan-Feb'21	Steered stakeholder discussions for finalizing land and kickstarting acquisition
Oct'21	Company decided to operate from rented premises in the interim, commencing production, investing over USD 2 Mn

MARKET ENTRY & PLI SUPPORT: CONSUMER DURABLES



Leading Japanese consumer durables company wishing to enter India for manufacturing AC & components

Project Details

Greenfield Project (Market Entry in Consumer Durables)

- Looking to set up facilities for AC assembly and compressors and required support on identifying market opportunity, location analysis & incentive advisory
- Additionally wished to explore the opportunity under the PLI-WG Scheme and wanted market research and policy expertise for the same

Support Provided & Outcome

- Invest India undertook detailed comparative & feasibility analysis on existing incentives, industrial policy and current ecosystem & shipping costs.
- Scenario building for applying under the PLI Scheme
- Supplier ecosystem mapping; prepared database of Factory Developers
- Shortlisted 6 target locations and facilitated site visits in Gujarat, Haryana and Rajasthan for senior leadership
- Market and policy assistance regarding clarifications for PLI Scheme for White Goods and building business for the for case company next

Outcome:

- Company ended up applying for PLI-WG.20 & is approved for compressor manufacturing
- The company has narrowed down on a location in Tamil Nadu, committing to invest over **\$222 Mn**; to commence operations by 2025 producing 300,000 RAC & 650,000 compressor units

ISSUE RESOLUTION & STARTUP COLLABORATION: RENEWABLE ENERGY



Italian renewable energy major requiring issue resolution & business advisory support

Project Details

 The company sought business advisory for three projects in their pipeline for solar and wind

Issues Raised:

- The company wanted MNRE to provide blanket extension of lockdown period + Six months for completion of ongoing projects due to COVID-19 disruption
- The company requested SECI for extension of timeline for signing of PPA for the wind project awarded
- Inputs received from investor for representation by Solar Power Developer's Association (SPDA) for exemption of Basic Customs Duty (BCD) for bid out/ awarded projects

Next Steps:

 Helping company set up solar PV manufacturing plant and explore power distribution segment

Support Provided & Outcome

Issue Redressal:

- Supported on representation to seek PPA extension to MNRE & SECI for wind project as well as commissioning of projects due to COVID [Resolved]
- Representation on exemption for Basic Customs of Duty [Under Process]

Startup Innovation Challenge:

 Collaborated with Startup India on 'Ennovation Challenge' with participation from 119 start-ups on innovative ideas and emerging tech-solutions in renewable energy and sustainable growth

Business Advisory for Upcoming Projects:

• Shared investment pitch outlining India market opportunity detailing growth potential and regulatory support for renewables for global HQ to consider further investment expansion in India

Outcomes:

- SECI provided extension of scheduled commissioning date due to COVID-19.
- 2 of the 3 greenfield projects (Kutch, Bikaner) operational. 3rd project under development.

INCENTIVE ADVISORY: PERSONAL CARE & HYGIENE



British FMCG major requiring incentive advisory for setting up greenfield manufacturing facility

Project Details

Setting up Greenfield Project:

- 2020-21: Setting up greenfield Manufacturing Facility in Hamirpur, Uttar Pradesh(UP) for personal & home care products.
- Also plans to set up State-of-the-art co located integrated Distribution Centre & Fully automated warehousing system
- Largest ever expansion investment of ~ USD 70 Mn

Support Provided & Outcome

Business Advisory & Facilitation

- Advised on streamlining investment proposal
- Undertook comparative analysis of incentives available in UP
- Helped revise business model and project planning as per incentive attractiveness
- Spearheaded stakeholder consultations with state officials
- Avised on requisite licenses & expedited regulatory clearances

Outcome:

 Company received LoA in six months and commenced manufacturing from the facility

THANK YOU

